

Screening committee narrows vice presidential applicants to five

by Marty Oakman

A screening committee of eleven members has narrowed a field of 32 candidates down to five in a search for a new vice president of instruction.

Joe Borgen, former vice

president of instruction, resigned Jan. 15, 1979, to take over as president of Danville Junior College in Danville, Illinois.

Wil Von Mayr, personnel director of the college, said that applications for the

vacant position were put in placement bureaus all over the country. He said the job was also advertised in the *Chronicle of Higher Education*, a national publication for school personnel, and the *Des Moines Register*

and *Tribune*.

Von Mayr declined to give out information on the applicants saying, "People apply to us in complete confidence. We must get specific permission from the individual to release any

information. If we release the names, they can't benefit out of it and might get some problems (from present employers)."

Members of the screening committee were chosen by Paul Lowery, superintendent. Eldon Walton, dean of media services, was appointed chairperson of the committee by Lowery.

Walton said the committee members were picked to represent all aspects of the college.

Members of the screening committee are: Walton; Leonard Bengston, vice president of student life; Gene Snyders, vice president of business management; Burgess Shriver, director of math and science; Jack Rolinger, director of school operations; and Joan Von Grabow, program chairperson of nursing at the Boone campus.

Other committee members are: Morris Johnson, coordinator at the Urban Center; Jennifer Mahlow, secretary/clerk; Bruce Hann, English instructor; Ole Modland, automotive instructor; and Jim Crandell, president of the student government association.

Walton said the committee met once to "plan a course of action." Then each member, on his own, reviewed the files of candidates.

"The selection process is extremely hard to explain. We had to comb the applications for little things that would come out," explained Walton.

Walton said the committee looked for, among other things, experience at a community or junior college, leadership qualities, how well the candidates worked with staff members, and education (with a master's degree as minimum education considered).

Walton said the committee then met for a second time to narrow the 32 candidates down to five. Walton didn't think that 32 candidates was "a lot for a job of this stature."

He said the committee submitted the names of the five remaining candidates to Lowery.

"It is up to Mr. Lowery to decide what the next step is," Walton said.

Lowery has taken on the responsibilities of the vacated position, which is to be filled by April 1.

Walton has high hopes for Borgen's replacement. "I think we're going to get a good vice president out of this," he said. "I have a great deal of confidence at this stage."

Campus CHRONICLE

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Des Moines Area Community College

March 19, 1979

SGA considers using funds for student loan program

by Richard Kaplan

Nedra Jackson, coordinator of developmental services, outlined a proposed student loan program that would allow students to borrow up to \$1,000 at six percent interest, directly from the DMACC Financial Aid Office.

Jackson made the presentation at the Student Government Association's (SGA) March 7 meeting.

The money for the proposed loan program will come from interest accrued on a \$35,000 grant from the Student Activity fund.

Jackson told SGA members that the \$35,000 principle has accrued \$6,000 interest since the SGA

donated the money to the DMACC Foundation fund.

If the new program gains approval, the Financial Aid Office will have the authority to administer and disperse short term loans, interim loans, and long term loans.

Jackson said the proposed short term loan would enable students to borrow up to \$150 for a six week period. No interest would be charged on loans up to \$50. On amounts from \$50 to \$150, the plan calls for charging a flat rate of three percent on the principle.

"The interim loan would be a great help to those who are waiting to receive their federally insured student

loans or other government loans," said Jackson.

The long term loan proposal would enable students to borrow amounts from \$150 to \$1,000. Jackson said a flat rate of six percent would be charged and students would have up to two years to repay the loan upon finishing school.

Jackson told SGA members that this loan program is only in the planning stage and many problems are still unresolved. She said that questions concerning possible student defaults and the overall legality of the loan program still remain unanswered.

In other SGA news, Jim

Crandell, president, told the members Cyndi Troutman, vice president of legislative affairs; Jonel Cantwell, vice president of judicial affairs; and Jack Stafflebeam, vice president of auxiliary services, have all resigned from their positions.

This most recent rash of resignations means that every elected officer of the SGA has either quit or resigned since the elections of Oct., 1978.

Crandell made a plea to SGA members to search for interested students to serve with the SGA. Interested students may contact the SGA or attend the next meeting, March 21.

DMACC AAS Degree

by Tammy Skeis

An Associate of Applied Science (AAS) degree may replace the diploma presently offered in seven DMACC programs.

Programs being considered for the AAS degree include Ag-Business, Automotive, Commercial Art, Commercial Horticulture, Culinary Arts, Diesel Mechanics, and Tool & Die.

Rusty Caldwell, program chairperson of ag-business, said that his students were unhappy only getting a diploma. He said that it caused some serious morale problems.

Norm Luiken, director of trade and industry, however, said the proposal "isn't a big issue" in his department.

Luiken's department includes the Automotive, Commercial Art, Diesel

Mechanics, and Tool & Die programs.

Caldwell and Luiken did agree, however, that an AAS degree would improve job opportunities for students.

Caldwell said that the change is "something that's long overdue." He added that he made the proposal four and one half years ago, but "no effort had been made in the past."

The reason staff and students started looking toward a change is that most of the colleges in Iowa offer degrees instead of diplomas for similar courses.

Luiken, Caldwell, and Carroll Bennett, dean of career education, agreed that DMACC's programs were equal, if not better than others.

"We're the only school in the state not awarding a degree for the Ag program,"

Bennett said.

Caldwell remarked that student enrollment was another problem caused by having only a diploma offered. "We were losing student prospects," he said, because they were going to colleges offering a degree.

Earlier, the proposal was stopped because a minimum of four credit hours of communication skills is needed.

If the change is approved through all the necessary channels, Bennett said that no major curriculum changes will need to be made.

Caldwell concluded that although past graduates and present second year DMACC students will still receive the diploma, he hoped the current first year students would be able to get the AAS degree.

Committee starts work early on bond issue

by Terri Seiwert
 "We're getting started a little earlier," said Superintendent Paul Lowery at the March 7 meeting of the 20 1/2 cent Levy Continuation Steering Committee.

Purpose of the dinner meeting was to begin planning the total campaign for passage of a three-year extension to the current five-year capital improvement tax levy.

"Last time we were short-fused," Tom Clarkson, director of public relations at DMACC, said in reference to the defeat of the levy extension vote at the Sept. 12, 1978, regular school board election. "We only had 40 days to do it," he said.

Improvements

Major improvements to be included in the building project are construction of the new Urban Center; construction of an Automotive building presently underway on the Ankeny campus; construction of a Data Processes building; and the construction of an Administrative building and a Student Services/Activities complex, both at the Ankeny location.

Other projects to be financed by the levy include a new greenhouse, additional parking, remodeling of some existing buildings, landscaping, and architectural fees.

The levy also makes plans for a new DMACC facility at Carroll, which according to Don Zuck, dean of facilities management and campus services, could possibly con-

sist of "finding a building that exists and renovating it."

At the meeting, Zuck explained budgeting of the building project and current stance of building priorities. He pointed out that a balance of about \$6 million will be required from the three-year extension to complete building projects.

Zuck said plans for the new Urban Center are already made. Construction is scheduled to begin this Summer, and to be completed by next Summer, so classes may start there Fall Quarter, 1980.

Like the Urban Center, plans for the Automotive building are already finalized, and will be unaffected by the outcome of the levy extension vote.

Plans for at least three of the major projects, however, will have to wait for the outcome of the Sept., 1979, election. The Data Processes building, which will be "strictly instructional," the Administrative building, and the Student Services/Activities building, are dependent on the extension vote, said Zuck.

After Zuck's presentation, Clarkson outlined five different subcommittees and those present were to meet with one of the subcommittees and its chairperson.

Subcommittees and chair-

persons are: Preparations Information and Materials, Zuck; Speaking Engagements, Clarkson and Mary Lou Bronstrator, of the college relations office; and Informational Direct Mail, Delores Johnson, program chairperson of commercial and advertising art.

Two other subcommittees are: Phone Contacts, Dutch Kleywegt, coordinator of labor studies; and Student and Staff Informing, Gall Van Pelt, of the student affairs office.

Members

Members of the total Steering Committee include representatives from the DMACC Board of Directors, General Advisory Committee, faculty, staff, and students. However, anyone may serve on a subcommittee by contacting its chairperson.

Clarkson urged subcommittee chairpersons to "go out and get as many people beyond this group as possible." Subcommittees met for the first time, and then reported plans back to the general session, including dates of their next scheduled meeting.

Clarkson said, "Personalization of this message is the key to the passage of this bond issue. This is only going to work if we all work in it together."



Ihle's snakes charm students

Rich Ihle's reptile exhibit and lectures attracted students of all ages to DMACC last week.



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Allstars hoop it up.

Closing the Intramural Basketball season, the DMACC Ankeny Allstars lost to the Boone Campus Allstars, 114 to 102.

Students want to set up computer association

Plans are underway to establish a student chapter of the Association for Computing Machinery (ACM) at DMACC.

The organization is the largest educational and

Instructor makes many contest rules available

Rick Chapman, English instructor at DMACC, has worked to compile information on many contests that students may enter for cash prizes ranging from \$10 to \$1,600 or more.

Information on limerick contests, poetry contests, creative writing contests, and many others, can be picked up in Chapman's office, Bldg. 2, room 5Q.

scientific society for computer professionals. It offers a student membership classification to persons registered in accredited educational institutions.

Third quarter Computer Programming students are behind the move to establish the ACM chapter. Rich Choley, data processing instructor, is also working with the students on the project.

Annual dues have been

proposed at \$13 pending approval of the general membership.

The first meeting has been scheduled for March 28, 2 p.m., in Bldg. 8, room 19. A representative from Computer World will be giving a demonstration at the meeting.

Any students interested in membership to the club or information should contact Chorley, Bldg. 8, ext. 482.

Student, staff member have roles in play

A DMACC staff member and student will take part in the presentation of *Jesus Christ Superstar*, a production of the Dea Moines Drama Workshop.

Don Bell, coordinator of adult education, and Larry McGinnis, have small parts in the rock opera. Performances will be held March 14-18, and March 21-26, at the Dea Moines First Unitarian Church.

Tickets must be purchased in advance and may be obtained by calling 282-1678 between 4 p.m. and 8 p.m. weekdays.

Student admission fee is \$3.60.

A 15-member orchestra will back the production and the entire cast consists of 34 people.

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DMACC launches first statewide campaign: 'Advance at the Area College'

"Advance at the Area College" is the theme of the first statewide campaign of Iowa's area colleges.

For the past four months, Commercial Art students under the direction of Delores Johnson, program chairperson of commercial and advertising art, have worked on the campaign with the College Relations staff.

Johnson said that she and Tom Clarkson, director of college relations, decided that the campaign work would be good experience for the students, as well as an aid to Clarkson's staff.

According to Johnson, the art class was divided into three groups, each representing an independent advertising firm. The students were to create a campaign theme for DMACC, the client.

Johnson said the three campaigns students came up with were critiqued by an advertising agency and the media in the Des Moines area.

One week later, Clarkson and his staff critiqued the campaigns and chose the theme, "Advance at the Area College."

According to Johnson, "The whole thing was

worthwhile. A lot of sacrifice...but it's been beneficial from the standpoint that students have something to put in their portfolios."

She said, "I'm just happy to have something printed for the students."

Students working on the campaign were Lori Risdal, Lori Christopher, Kevan Wiggins, Perry McFarlin, Lenora VanZante, and Greg Morrill.

Wiggins did the poster work and said, "My first idea they didn't like. I did numerous ideas for the poster."

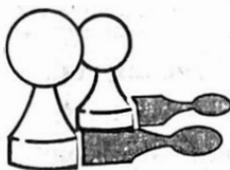
Christopher worked on the billboards. Speaking of the Advance theme, she said, "We thought it was pretty good because it was simple and graphic."

Christopher added, "I like the idea that they came here instead of going to an agency in Des Moines. It was a lot of fun. It was a lot of experience."

Wiggins said the campaign took extra time and his other classes suffered, but he added, "I'd do it again. I'll be the only person in the class with a four-color printed piece in my portfolio."

Media being used in the

campaign are posters, billboards, direct mail, and radio broadcasts.



ADVANCE

A total of 95 billboards will be going up across the state in April.

About the location of the billboards, Clarkson said, "Traffic counts must be considered. I bought all 50 showings which means that 50 percent of the general populous will see the billboard at least once during a 30-day period."

Billboard space was purchased from Naegele Outdoor Advertising. Account Executive Chris Hogan said

she knew Clarkson had been working on the idea of a statewide campaign for two years and in her opinion, the Advance campaign was a great success.

Describing the Advance theme, Clarkson said, "Two things are most prevalent. The game pieces are symbolic of the day to day competition we must face in our professional lives. Secondly, the eye catching bright colors were chosen not only to complement the Advance theme whole, but also important as an eye catcher for the outdoor media."

Clarkson said the cam-

paign will be financed through two different funds: the regular budget allotted to Clarkson and a special appropriation of \$25,000 that Clarkson said he negotiated with the deans and vice presidents of the colleges.

All area colleges in the state, with the exception of Kirkwood Community College, will use the Advance theme and will personalize it by placing the college name in the lower left corner of the billboards and posters.

Clarkson said Kirkwood did not want to take part in the campaign because they have a rather extensive campaign of their own.

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Edie Morr, recreation room supervisor: "No, because the amount of gas we use is the amount of gas we have to use for transportation. My husband's type of work prohibits him from being in a car pool. I don't have a driver's license so that's how I save on gas."



Jim Tufts, fifth quarter Computer Programming student: "No, I don't think it will because I have to drive to school and work. Maybe a little on my extra driving around—but I think I'll still be doing that anyway."



Yvonne Burrells, sixth quarter Legal Secretary student: "Yes, I won't drive as much. I have to save gas coming back and forth to school. I live in West Des Moines and it costs \$20 a week. I can't car pool because I have children and sometimes crises arise and I don't want to inconvenience others."



Jeri Simpson, third quarter Pre-nursing student: "Yes, it would most affect the weekends. We wouldn't be travelling to other colleges to parties and wouldn't be going home as much. I don't have a car myself, but the cost per quarter for car fare will increase."

As I See It

Dianne Petersen

I had an extremely difficult time this issue trying to decide what to write about in this column.

Oh, sure, I had a lot of things I could have written about.

For instance, I could write about the lizard that had an "accident" as Rich Ihle (owner of the reptile exhibit), held it in front of an audience of Ankeny elementary students.

After the laughter died down and after drying off his arm, Ihle explained to the students that "lizards do that sort of thing too!"

The reverse discrimination suit brought about by a would-be instructor could make an interesting column. But nobody wants to read about DMACC being involved in a lawsuit, especially since the mill levy vote is coming up again in September.

Or I could do a personality sketch of each of the original Student Government Association officers. But that would be an awfully short column, since there aren't any originals left. All of the elected officers have resigned since the election in October. Rumor has it, SGA President Jim Crandell is looking for a few people to replace those who have resigned and as of today, he's still looking.



I still haven't come up with any bright ideas to write about. At least not any that are of any interest to anybody! Sometimes, life is hard.

Accreditation team will evaluate DMACC

The college will be visited by a six-member North Central Accreditation team Mon., March 26, through Wed., March 28. They come from educational institutions across the United States. The purpose of the visit is to see if we are doing what we said we are doing and how well we are doing it.

At this time the schedule is not complete; however, the team will arrive Sunday afternoon, March 25. Superintendent Lowery will have dinner with them Sunday evening. They will be on campus at 8:30 a.m. Monday to begin the evaluation.

A dinner with the Board is scheduled for Monday evening. A drop-in coffee hour for anyone who wishes to address the team is scheduled from 2:30 p.m. to 3:30 p.m. on

Tues., March 27, in the Executive Dining Room, Bldg. 7.

During the two and one half days, they will be visiting with students, faculty, and support staff on an individual group basis at the three major centers. The exit interview is tentatively scheduled for 1:15 p.m. on Wed., March 28.

The team will make their recommendation to the Higher Education Commission of the North Central Association, who will act upon it in July, 1979.

Paul Lowery, superintendent

Student Affairs Office encourages car pooling for students, staff

To the Editor:

In this time of rising gasoline prices and the energy crunch, the more we can cooperate and help our classmates by assisting with rides to DMACC, the more we can conserve energy.

If you are needing a ride, or are willing to share transportation and/or expenses, contact the Student Affairs Office in Bldg. 7, or call 963-6359.

The bulletin board outside the cafeteria is also a good way to get information to students and staff. Conserve Energy! Share a ride.

Student Affairs Office

Board member makes 'upsetting' remark

To the Editor:

"If the bond issue doesn't pass, then it will be the students who suffer" is a comment made recently by a member of our Board of Directors.

This statement is upsetting to myself and other students for the following reasons:

1. This school is here for the expressed purpose of serving the students. This Board member is stating in a not-so-round-about way that he has decided that the Administration building is more necessary to the students than a Student Services building. The overall opinion of the students and faculty is the exact opposite.

2. The people of our communities have expressed the opinion that the Administration building is part of the problem in passing the bond.

Is this an example of the open minds that students expect to receive at future talks over this issue? I urge all students and staff to write their respective Board members and stress that we want our Student Services building.

This building was promised to be built in the second phase. We are now in the third phase of the building. DMACC is one of the few community colleges that is not student oriented. If this college isn't for students, then why is this institute here?

If the students are to win, your voice is needed. Let's unite for our building!

James M. Brauer



Opinions expressed in the Campus Chronicle are not necessarily those of the Des Moines Area Community College Administration or of its student body. The newspaper staff will publish letters to the editor from students, staff and administrators if they are unconnected with the college. Letters should be limited to 150 words. The Chronicle reserves the right to edit letters received that are of any longer length, although content will remain the same.

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Feelin' Fine...



Eino Beran, a recent graduate of DMACC and the University of Northern Iowa, will begin counseling here for alcohol- and drug-related problems March 27. Employed by Alcohol and Drug Abuse Services, Inc., she will be funded by that organization to be here in room 612E, from 7:30 a.m. to 11:30 a.m., Monday through Friday.

Her coming is mostly the result of student concern, expressed in positive ways over the last several months.

First there was a seminar on alcoholism presented by Mike Delaney's Group Processes class. Then there was a series of requests made of the health service, for personal referral or help for friends, roommates, or family. Finally, a student began a project on his own of putting together 50 packets of educational materials for distribution campus-wide.

Well, maybe the final catalyst was the question asked by a student writing a "multi-source story". Why can't DMACC have a "real" Alcohol/Drug Program instead of the possibly inadequate one operating now? That's when ADASI said, why not indeed, and suddenly Eino is coming!

So, chalk one up for students "agitating" the system. It can and does lead to good things.

Peggy Rooney
Campus Nurse

Variety show replaces DMACC Spring play

by Dianne Petersen
DMACC's Spring production has folded.

Instead, *Rites and Wrongs* of Spring, a variety show will be held.

The primary reason *Once Upon A Mattress* was scratched was that auditions failed to produce enough strong male vocal parts.

"If we were doing some other kind of a production besides a musical, I think we could have cast it," said Rick Chapman, English instructor and co-director of the play.

The alternative to the play, *Rites and Wrongs* of Spring, will be a variety show with a combination of skits and music.

Many of the people who auditioned for the Spring production will be offered parts in the skits now being written by DMACC staff and students.

Chapman said some suggestions being considered for the show include adapting the *Emperor's New Clothes*, *Uncle Tom's Cabin*, and having a jam session with a 371-member kazoo band.

DMACC chorus, under the direction of Judy Delaney, show co-chairman, will also be featured in the pro-

duction. The chorus will do a medley of Broadway show tunes as well as current popular tunes. A number of songs will also be coordinated with the skits.

"What we're trying to do," Delaney said, "is to get as many people involved with the music and skits as we possibly can."

Dates for the production have been tentatively set for the first week in May. It is also not known if a dinner theatre as previously planned for *Once Upon a Mattress* will precede the evening performance.

Although some parts will be filled by students who auditioned for the original play, several more participants will be needed. Any staff member or student interested can contact Judy Delaney at ext. 421 or Rick Chapman, ext. 636.



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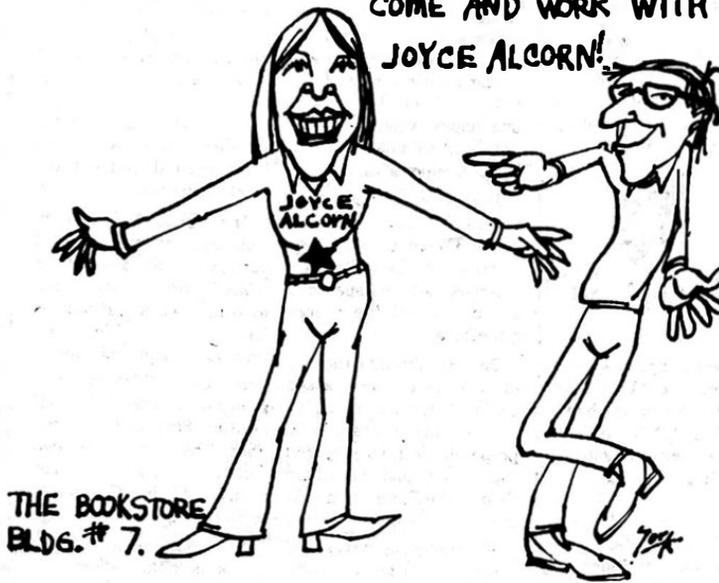
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peanut company, so he got a
hold of the notebook instead.)

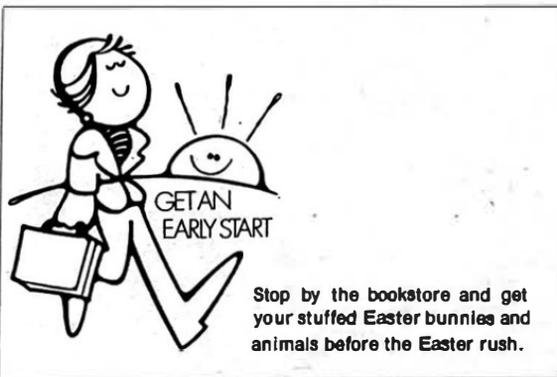
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Winter Jackets now 20% off

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MARCH

19 Video tape programs will be shown for Video Awareness Week, March 19-23. The tapes, *Navajo Way*; *The Ratles*; *Knock Out*; and *The Beatles*, will be shown today from 9 a.m. to 12N in the lounge, Bldg. 7.

College representatives from the University of Northern Iowa will be in Bldg. 7, from 9 a.m. to 12N to talk with students.

DMACC Coed Intramural Volleyball, 6 p.m. to 10 p.m. at Terrace Elementary Gym in Ankeny.

20 Video tape programs for Video Awareness Week will be shown in the lounge, Bldg. 7, from 12N to 3 p.m.

Sign-up for DMACC Intramural Wrestling begins. Sign-up will close April 2 and meets will be held at Terrace Elementary Gym in Ankeny, beginning April 4.

21 Video tape programs for Video Awareness Week will be shown in the lounge, Bldg. 7, from 9 a.m. to 12N.

College representatives from the University of Iowa will hold two information sessions for students transferring to four-year institutions.

The sessions will be in Bldg. 2, room 15, from 11 a.m. to 12N and from 12N to 1 p.m.

DMACC Coed Intramural Volleyball, 6 p.m. to 10 p.m. at Terrace Elementary Gym in Ankeny.



SPRING BEGINS!

22 Video tape programs for Video Awareness Week will be shown from 12N to 3 p.m. in the student lounge, Bldg. 7.

23 The video tape programs for Video Awareness Week will be shown in the lounge, Bldg. 7, between 9 a.m. and 12N.

26 Registration for Men's, Women's, and Coed Intramural Softball begins. Sign-up sheets can be picked up in the Student Affairs Office, Bldg. 7. Full teams may register, or individuals may register and be assigned to a team. April 2 will be the last day to sign up.

DMACC Coed Intramural Volleyball, 6 p.m. to 10 p.m. at Terrace Elementary Gym in Ankeny.

28 Female Vocalist Erin Isaac will perform on campus in the cafeteria, Bldg. 7, from 11 a.m. to 1 p.m.

DMACC Coed Intramural Volleyball, 6 p.m. to 10 p.m. at Terrace Elementary Gym in Ankeny.

Council passes four-day week proposal

by Pat Benshoof

The four-day school week proposal has moved one step further in the college's decision-making structure.

The proposal passed the College Council, with a unanimous vote, and has now been submitted to Paul Lowery, superintendent.

The project, which first passed the Energy Conservation Committee, was instigated by Don Roberts, veterans affairs specialist and member of the energy committee.

Roberts, through the use of a questionnaire, asked students, staff, and administrators their views on the proposal. He then prepared the results and submitted them to the Energy Committee.

If Lowery approves the proposal in its present form, he will then submit it to the DMACC Board of Directors for final consideration.

"I have an open mind on

it," said Lowery. "But we will be trying to look at Indian Hills Community College in Ottumwa, their problems and successes, not only in savings but utilization."

Indian Hills is using the four-day school week for their second consecutive Winter Quarter.

The Energy Committee estimates annual savings of approximately \$90,000 if DMACC were to go to the four-day week. However, Lowery said, "We must consider certain problems."

He said, "Several programs are double shift, such as Auto Body and Machine Shop. They use lab for two sections of students. That would make them have a 15 to 16 hour day."

"I would also like to know how this would effect students working outside of the college. All of these problems must be considered," said Lowery.

The Energy Committee, along with their proposal, recommended that the vice presidents oversee the development of work and class/program schedules in accordance to a four-day week. The schedules are to be prepared by Dec. 31, 1979, so that they could be implemented, if necessary, no later than the beginning of fiscal year, 1981.

"I think the four-day work week would be great," said Roberts. "Students would have more time to work and the fuel consumption would be reduced."

Lowery said, "There may be certain quarters that we would want to experiment with the four-day work week. Some quarters we would probably save more money than others."

Lowery said, "We will reserve judgment until all of the questions are answered, but if gas and oil prices double, the answer is a definite yes."

WANTED!

Applications for Campus Chronicle Editor

Due April 25---details in the Student Affairs Office



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